



# The big business marketplace

Business for sale more than 15 years

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ID 9718

## Offer Corporate sales, firm sales, sales **Online shop for seniors**

Online store for "Generation 50+" for sale.

An exclusive presentation on the web is intended to reach customers who shop critically, price- and quality-consciously.

After the publication of the shop, the sales concept was received very positively by customers and suppliers and a steady increase in sales was achieved.

The shop is characterized by unique selling points in the target group orientation and differs from the typical senior online shops by differentiated assortment structure and customer approach.

The latest Allensbach survey found that seniors have three times as much money available for consumption as 19- to 40-year-olds. For example, the estimated net worth of the over-50s is two trillion euros, and annual consumer spending is about 150 billion euros.

This means that the shop offers a good future perspective.

### [Corporate sales](#)

Region 58, Germany

Entry in own name

More informations and contact

[www.biz-trade.eu/ma-9718.htm](http://www.biz-trade.eu/ma-9718.htm)