

The big business marketplace

Business for sale more than 15 years



ID 25862

Offer Corporate follow-up, firm follow-up, follow-up **E-commerce trade in beauty segment**

UN T E R N E T I O N : E-commerce trade in the beauty segment

Object of the offer: 100% of the company shares are for sale as part of a share deal. The managing partner will continue to be available to the company for a certain period of time as part of a regulated succession.

Industry, sector: E-commerce trade

Type of company: GmbH

Company phase: Young company that offers great growth potential due to its structure, the given framework conditions and the scalable business model.

Products: Products from the beauty segment

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Reason/objective for sale: I have decided that I lack the necessary energy and focus to continue running a company of this size. For this reason, I am looking for a successor who has the ability and vision to lead the company successfully into the future while I return to employment. The company should therefore be handed over to a suitable prospective buyer who would like to develop it sustainably and in the long term.

Ideal buyer: The company appears particularly suitable for

- start-ups/MBIs with the appropriate know-how and sufficient equity capitalization
- Other players in this sector who want to quickly recharge their own business model with a system-based concept and want to develop it further
- Competitors who want to grow organically through acquisition

Selling price: 45,550 EUR plus stock of approx. 5000 - 8000 EUR at the closing date

Customers: Amazon, B2B and B2C

Sales and earnings situation: Due to an out-of-stock phase and no required capital, sales and profits have unfortunately collapsed, but are currently picking up again.

Location, property: E-Commerce GmbH is based in . is one of the tax havens in Germany. The GmbH has rented an office here with a monthly rent of around EUR 230. However, the company is not tied to a specific location.

Location :
Brandenburg Brandenburg Potsdam

Sector :
Trade Online trade

Number of employees:
1

Last annual turnover:
70000 EUR

Asking price:
Up to EUR 50k

International activity:
Yes

[Succession](#)

Region 15, Germany
Entry in own name

More informations and contact
www.biz-trade.eu/ma-25862.htm