

# The big business marketplace

Business for sale more than 15 years



ID 26219

## Offer Corporate follow-up, firm follow-up, follow-up **Digital Print & Advertising Technology**

Fully Equipped Print Shop in Prime Location for Sale

Established Business with Loyal Client Base, Full Equipment & Growth Potential

This is a rare opportunity to acquire a fully operational and well-established print and signage business located in a high-traffic area of (near Cologne). Operating for over 20 years, the business has built a strong and loyal customer base including individuals, students, government offices, creative agencies, and architectural firms.

With a reputable name and excellent customer ratings (average 4.9 stars across more than 100 Google reviews), this business offers a turnkey solution for entrepreneurs looking to enter or expand within the print and signage industry.

The premises are ideally situated on a busy main road, just minutes from the highway, with excellent visibility and customer access. The lease is stable and affordable, and the current landlord is known to be fair, reliable, and cooperative.

???? Location & Property

Approx. 120?m<sup>2</sup> of total space, including sales area, production, kitchen, and restrooms

Affordable monthly rent

Two customer parking spaces directly in front of the shop

Quiet garden area – ideal for breaks or customer events

High visibility location with steady foot and car traffic

Excellent access to public transport and major highways

????? Equipment & Service Portfolio

Over 20 professional printing and finishing machines (including Xerox, OCE)

Equipment value (original investment): approx. €50,000

Additional equipment:

T-shirt press for textile and promotional printing

Customer service counter and consultation area

Several PC workstations

Service offerings:

Digital & large-format printing (CAD, graphics, posters)

Thesis printing, brochures, flyers, stickers

Signage & advertising technology (signs, banners, vehicle wraps)

Scanning, copying, binding, laminating, textile printing

Ready to operate – no further investment needed

???? Key Figures (approx.)

Annual revenue: €100,000 to €130,000

Profit before taxes: approx. 35% of revenue

Currently run by the owner – no employees

Ongoing operations – ready for immediate takeover

???? Customer Base & Market Position

Established and diversified client portfolio, including:

Private customers and students

Architecture firms, creative agencies, tradespeople

Government institutions, schools, local businesses

Strong local reputation for service and reliability

Excellent online presence with top reviews

???? Brand & Growth Potential

Well-known local brand with high recognition

Operational website included – suitable for online service expansion

Excellent opportunity for local service delivery in a competitive online market

Expansion potential in signage, textile printing, and online ordering

???? Sale Details

Asking price: €80,000 (negotiable)

Included in the sale:

Complete machinery and furnishings

Client database, brand rights, and domain

Lease takeover possible

Reason for sale: owner retiring

Handover and transition support available upon request

???? Ideal for

Entrepreneurs with printing industry experience

Professionals from graphic design, advertising, or signage

Family-run businesses or sole proprietors

Companies looking to open a second location in a strategic area

???? Contact & Next Steps

Interested in acquiring a turnkey business in the printing and advertising sector?

Further information and viewings are available upon request.

Discreet handling assured.

### Succession

Region 51, Germany

Entry in own name

More informations and contact

[www.biz-trade.eu/ma-26219.htm](http://www.biz-trade.eu/ma-26219.htm)