

The big business marketplace

Business for sale more than 15 years



ID 26390

Offer Corporate sales, firm sales, sales

Premium Brand for Handmade Luxury Porcelain Pleasure Objects

The company is renowned for its handcrafted sex toys made from the finest hard porcelain – a premium niche brand with an exclusive positioning and significant growth potential.

This young company (working since , founded 2022) has already received multiple awards for its product line. Thanks to strong public interest and extensive media coverage (PR), it has achieved notable brand awareness in German-speaking markets and beyond. Current sales are focused on Germany, Austria, and Switzerland, with planned expansion into other European countries. Future target markets such as Japan and the U.S. offer further potential.

The sale includes:

- Registered intellectual property rights (wordmark & design protection within the EU)
- A professionally developed online shop
- An existing customer base
- Long-term manufacturing partnerships with established producers
- Ongoing collaborations with online and offline retailers
- Current stock of products and materials
- Unpublished innovation projects with trusted partners
- A collection of museum-grade artifacts, including early prototypes from 2, product drawings, and historical design developments leading up to today's luxury versions – including 24-karat gold-plated prototypes

Growth & Potential:

This brand offers wide-ranging expansion opportunities across the fields of luxury, design, and intimacy. With the relaunch in 2022 and a refined luxury positioning, a new target group is emerging within the art and collectors' market, especially through the introduction of gold-plated editions.

Target Buyers:

This offer is aimed at investors, entrepreneurs, or established brands looking to add a high-end niche label to their portfolio.

Companies with existing marketing departments can generate rapid momentum for the brand due to the cultural relevance and public interest of the topic. So far, brand awareness has been built solely through PR – a systematic marketing strategy holds considerable untapped potential.

Next Steps:

The nature of the sale – whether full or partial – as well as the possibility of continued collaboration with the founder, should be finalized no later than the end of September, due to personal circumstances.

A transition period with careful handover is possible and welcomed.

[Corporate sales](#)

Region 47, Germany

Entry in own name

More informations and contact

www.biz-trade.eu/ma-26390.htm