

The big business marketplace

Business for sale more than 15 years



ID 26957

Offer Corporate sales, firm sales, sales **E-commerce**

Established Multi-Channel E-commerce Business for Sale – 3 Strong Product Lines,
Turnkey Ready

Executive Summary:

Available for acquisition is a fully established e-commerce business, successfully operated for over 4 years. The portfolio features three strategically aligned product groups, designed to mitigate seasonal fluctuations and ensure stable, year-round revenue.

Highlights:

Proven Track Record: 4+ years of established accounts with excellent ratings and reputation.

Premium Assets: High-quality listings, professional content, and a comprehensive brand identity.

Multi-Channel Presence: Active sales via Amazon, eBay, and a proprietary online store.

Intellectual Property: Registered trademark included with all associated rights.

Turnkey Opportunity: Fully operational and highly scalable from day one.

Product Portfolio:

Sustainable Zinc & Wood Products (Private Label): Focus on quality and craftsmanship; includes fully optimized listings and a dedicated Amazon Storefront.

Brand-Name Consumer Goods: Includes household appliances, toys, and cosmetics. High organic demand requiring zero advertising spend.

Bespoke Silver Products (Private Label): High-margin category with low inventory footprint and premium finish.

This balanced mix ensures consistent cash flow and diverse growth opportunities.

Financials & Potential:

Revenue 2023: approx. €187,000

Revenue 2024: approx. €158,000

Current Status: approx. €50,000 (managed with minimal effort due to time constraints).

Ad Spend: €0 (100% organic traffic).

Growth Potential: Significant upside through active management and targeted PPC (Pay-

Per-Click) campaigns.

Operations & Overheads:

Operating Expenses (OpEx): approx. €150/month.

Time Commitment: currently only 2–3 hours/week.

Scope of Sale:

- Amazon & eBay accounts plus proprietary online store.
- Total inventory (at cost).
- Registered trademark and domains.
- High-quality creative assets (photography, A+ content, listings).
- Established supplier network and relationships.
- Packaging materials and ready-to-ship stock.
- Inventory Value: approx. €20,000 (final audit upon sale).
- Asking Price: €59,000 (Business) + €20,000 (Inventory).

Competitive Advantage:

Unlike typical import-heavy models, the majority of the assortment is manufactured within the EU. This provides a distinct advantage in terms of quality control, sustainability, and supply chain reliability. (Only the silver product line is sourced from China).

Reason for Sale:

Limited time availability – the business currently possesses untapped potential that requires more dedicated management.

Conclusion:

A profitable, turnkey e-commerce foundation with a strong USP and immense scaling potential.

[Corporate sales](#)

Region 47, Germany

Entry in own name

More informations and contact

www.biz-trade.eu/ma-26957.htm