

The big business marketplace

Business for sale more than 15 years



ID 27351

Offer Corporate sales, firm sales, sales **Restaurant**

An established excursion restaurant in one of Bavaria's most sought-after tourist regions, trading profitably throughout the year rather than relying on a single season.

At a Glance

An excursion restaurant in one of Bavaria's most popular tourist areas (Miesbach district, Upper Bavaria)

Goodwill sale of an established, profitably run business

Annual turnover in the high six figures (EUR)

Excellent transport links by rail and bus

A Four-Season Business, Not a Single-Season Gamble

The true strength of this business lies in its independence from any single season or from the weather, an advantage that few excursion restaurants of this kind can claim.

Summer: steady day-trip traffic from the greater Munich area

Winter: two nearby ski resorts, both known for reliable snow cover, bring additional footfall

The lake itself, a short walk away, becomes its own draw once the weather turns cold

A well-known local museum ensures further visitor numbers regardless of the weather

The result is a demand base that holds up across the entire year rather than a short peak season, a structural advantage for predictability and earnings stability.

One of Upper Bavaria's Best-Known Excursion Regions

The area around and the neighbouring Spitzingsee region ranks among the most established tourist destinations in the pre-Alpine landscape south of Munich.

A well-developed winter sports region with several lifts, cross-country trails and toboggan runs

A summer destination for lakeside holidays and hiking in the surrounding mountains

A wide range of further leisure attractions, including water sports, cycling routes, cable cars, and cultural and culinary offerings

Strong day-trip traffic from the Munich metropolitan area

Known as a filming location for the popular German television dramas "Die Landarztpraxis" (Sat.1) and "Frühling" (ZDF), adding a further layer of regional recognition

The location benefits from a stable, widely recognised tourist destination rather than an isolated position. Established gastronomy businesses of this calibre rarely come to market in such a sought-after region.

Quality of Location

Several well-established attractions in the immediate vicinity lend the area its own distinct character and generate additional baseline footfall. The site is also easily reached without a car, with a railway station and bus stop close by.

Digital Visibility as a Transferable Asset

A markedly above-average online reputation, built on a large number of positive reviews, together with an active social media presence run under the business's own name and carrying genuine reach. Both are cleanly transferable and require no rebuilding from scratch.

Figures and Substance

Annual turnover: high six figures (EUR)

Consistently profitable

An experienced team: around ten permanent staff plus seasonal part-time employees

Deal Structure

What is being sold is the business's goodwill. The property and equipment remain the landlord's, and the buyer assumes the existing lease, to which the landlord has already given his agreement in principle. There is no property capital to raise and no start-up investment required, allowing for an immediate operational start.

The Right Successor

The ideal candidate brings solid experience in hospitality management or general business leadership, and both the ability and the intention to maintain the standard the business has built.

A Discreet Process

Out of consideration for the team, guests and suppliers, this process is being handled with discretion by design. The exact location, the business name and detailed documentation will be disclosed only after initial contact and the signing of a non-disclosure agreement.

Corporate sales

Region 83, Germany

Entry on behalf

More informations and contact

www.biz-trade.eu/ma-27351.htm