ID 27392

Offer Corporate sales, firm sales, sales

Dog Supplement Brand

A fully established e-commerce business in the premium functional dog treat market is offered for sale.

The company has three independently developed and already manufactured products designed to address different needs of dogs. Product development, formulations, packaging design, and the overall brand identity have been fully completed. The business also owns a registered trademark and has established relationships with manufacturers and suppliers.

Sales operations have already been launched, with initial sales generated through the company’s professional online store as well as several major online marketplaces. The relevant seller accounts and product listings are already set up.

The business is still at an early stage and currently generates limited revenue due to a lack of dedicated focus on sales and marketing. However, the key investments in product development, initial production, brand development, and sales infrastructure have already been made. The company also has tax loss carryforwards from the development and launch phase, although their future usability depends on the specific transaction structure.

The sale includes, among other assets:

* Registered trademark and associated brand rights
* Three fully developed and manufactured products, including formulations
* Existing sellable inventory
* E-commerce store and domain
* Product and packaging designs
* Established supplier and manufacturing relationships
* Existing marketplace infrastructure and product listings
* Social media accounts

For a buyer, this represents an opportunity to skip the time-consuming and costly initial product development phase and focus directly on sales, marketing, and growth.

The business is particularly suitable for e-commerce entrepreneurs or strategic buyers in the pet supplies, pet food, or supplements industries who are looking to acquire an existing brand with finished products and scalable infrastructure.

The business is being sold for personal reasons. Further information regarding the products, inventory, sales, cost structure, and suppliers can be provided confidentially to serious prospective buyers.

Corporate sales

Region 12, Germany
Entry in own name

More informations and contact
www.biz-trade.eu/ma-27392.htm