



ID 6428

Look for Corporate participation, firm participation

Running a Coffee Bar

The Catering Sector is in a difficult position due to a general economic Weakness phase with declining Yields and rising Costs. The Development of new Strategies and Solutions is one of the key Points for asserting yourself in a highly competitive Gastronomy Business. The choice of Food and Drink, the Construction facilities and the Combination of different Services is a possible Step. In addition, cost and Revenue Management is crucial To Achieving sustainable Profits. Big Companies like Starbucks show that you can hold your own well in the long Run in a stagnant Overall market and annual Growth Rates of 20% and above are possible.

Many Companies have not adapted to the Realities of the Market and To customer Demand. A Selection Process has therefore already taken place.

[Participation](#)

Region , Germany

Entry

More informations and contact

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